



**Board of Trustees**  
**Enrollment Management & Student Affairs Committee**

December 13, 2023  
8:00 to 9:00am

Conference Room 107  
Parenzo Hall

A live stream of the meeting for public viewing will also take place at the following link: <https://www.westfield.ma.edu/live>

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|---|--------------------------|
| <b>1. Call to Order</b>                           | Trustee William Reichelt |
| <b>2. Approval of Minutes</b>                     | Trustee William Reichelt |
| a. October 11, 2023                               |                          |
| <b>3. Items for Information</b>                   |                          |
| a. Vice President Report                          | Dr. Kevin Hearn          |
| 1) Presentation of the new 'Anthem' video         |                          |
| 2) Enrollment Management                          | Dr. Kevin Hearn          |
| a. Spring 2024 preview                            |                          |
| b. Fall 2024 preview                              |                          |
| c. CGCE update                                    |                          |
| 3) Student Affairs                                | Dr. Kevin Hearn          |
| a. Major issues                                   |                          |
| b. Review of programming and student support data |                          |
| 4) Open Discussion                                | Dr. Kevin Hearn          |
| <b>4. Items for Discussion</b>                    |                          |