

An abstract, vibrant painting with thick brushstrokes in various colors including red, orange, yellow, green, blue, and purple. The composition is dense and layered, with some areas appearing more saturated than others. The overall effect is one of dynamic energy and artistic expression.

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ART
DEPARTMENT

2024-2025





TAB LE OF CON TENTS

1	MISSION	
2	FACULTY	
5	FACILITIES	
6	STUDIO EXPECTATIONS	
8	OUTCOMES	
12	BA IN ART DEGREE PLANNER	
14	FINE ARTS	20 ANIMATION
16	ART HISTORY	22 ART EDUCATION
18	ILLUSTRATION	24 ART THERAPY
26	GRAPHIC DESIGN BFA	
28	PROGRAM HIGHLIGHTS	
30	DEGREE PLANNER	
32	MAJOR & CONCENTRATION CLASSES	
34	GPA	
36	PORTFOLIO REVIEW	
38	INTERNSHIPS	

MISSION

The Visual Arts Program is designed to develop the creative ability of students to enter professional visual arts careers. The curriculum fosters their aesthetic and historical knowledge of the visual arts.

We provide a comprehensive background in the visual arts program with an emphasis on both foundation and advanced studio courses. Students are oriented towards a career in graphic design, illustration, animation, studio art, and art history or preparation for continued study at the graduate level.

The department's professional visual arts program, as structured within the liberal arts, enables the student to receive personal attention in a small classroom instruction. Our goal is to encourage students to build an appropriate pathway for internships and future career opportunities.



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The Art studios in **The Catherine Dower Performing and Fine Arts Center** are open to all art majors, minors and students that are taking art classes for all of their studio-related projects. The Art Department has eleven modern studio rooms and one art history classroom developed from the *College Art Associations Professional Practices for Artist Standards & Guidelines*. The studios facilities include individual rooms for printmaking, ceramics, sculpture, painting, drawing, illustration, graphic design, animation, and computer graphics. In addition to these studio facilities, the Art Department's faculty and administrative offices are located in the Center. Please view our studio and classroom spaces at: <https://www.westfield.ma.edu/academics/art-department/dower-center-classrooms>

FACILITIES



STU DIO

WHAT TO EXPECT FROM A STUDIO CLASS

For some of you this will be a fairly new experience, different in many ways from other courses you have taken. What follows is a brief outline of what purpose the course serves and what policies are followed to make the course most meaning useful.

PURPOSE AND INTENT

To introduce a variety of visual principles through projects, demonstrations, discussion of work produced and other examples. Plan on working in class on a project or a continuation of a project each time the class meets. Some projects may be one or two classes in length and some projects may be for 3 weeks. 6 hours of weekly outside class work will often be needed to complete projects on time. Fridays is a good time to do this seeing there is no class on this day.

To discuss and question the current project, in informal discussion with each other and the instructor, in groups critiques, or in a line-up of work in progress.

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To gain sufficient headway in class, work at:

- 】 understanding materials and process requirements
- 】 realizing some possibilities of personal investigations
- 】 coming to terms with discussion problems

To become comfortable with discussing each other's work in a critical sense, we have to overcome some basic fears:

- 】 of hurting someone else's feeling by questioning his work
- 】 appearing foolish among other because of what you've said
- 】 you are doing a disservice if you do not make a contribution about what you feel are obvious weaknesses.
- 】 plan on being asked to criticize your neighbors work often

GRADING POLICY

Your grade is based on class attendance, commitment to projects, progress and ability, and general contribution to the class

ATTENDANCE POLICY

More than 1 absence will affect your grade.



OUTCOMES

FOUNDATIONS OF ART

- 】 Students will demonstrate an awareness and competence in the fundamentals of visual art and design
- 】 Students will develop a foundational knowledge of art history from prehistoric to contemporary art and a working knowledge of non-western art
- 】 Students will demonstrate an ability to contextualize their own art ideas and creations within the larger frame work of art history
- 】 Students will gain critical thinking skills specifically with respect to visual art cognate studies including Anthropology, Art History, and Philosophy

COMPETENCY

- 】 Students will incorporate current digital technology creatively and in an innovative manner in their work
- 】 Students demonstrate a competence of the aesthetic and technical aspects of the studio arts
- 】 Students will be able to successfully articulate concepts and ideas in their artwork
- 】 Students will demonstrate an awareness and competence in the media, concepts, and topics of their concentration (Illustration, Graphic Design, Animation, Fine Arts, Art History)

COMMUNICATION

- 】 Students will be conversant in the critically theory of the visual arts
- 】 Students will able to objectively analyze and critique artwork in an individual or group setting
- 】 Students will be able to demonstrate Visual Literacy and Intelligence in their work and their field of study
- 】 Students will demonstrate an ability to write effective art historical analyses

PROFESSIONAL DEVELOPMENT

- 】 Students will obtain competence in developing individual portfolios for each course taken
- 】 Students will develop a professional portfolio in completion of the art program for graduate school or professional career
- 】 Students will gain and use industry related terminology to compete in the job market
- 】 Students will gain experience with industry related equipment and materials to compete in the job market and graduate school

B.A. IN ART

PROGRAM
DEGREE
PLANNER

ART MAJOR/ FINE ARTS CONCENTRATION PROGRAM

CLASS OF 2028 FORWARD

FIRST YEAR PLAN

FALL SEMESTER:

- ❑ ART 0101 First Year Seminar (1 cr)
- ❑ ART 0104 2D Design or ART 0105 3D Design (Analysis, Practice, and Inquiry, WISE),
- ❑ ART 0103 Drawing 1, (Analysis, Practice, and Inquiry, WISE),
- ❑ ART 0106 Prehistoric to Middle Ages
- ❑ First Year Journey Class (Westfield State Journey, WISE)
- ❑ Wellbeing: Caring for the Holistic Self Class, (Westfield State Journey, WISE), (1.5 credits)

SPRING SEMESTER:

- ❑ ART 0209 Color Theory and Design (or ART 0104 2D Design or ART 0103 Drawing 1 if not taken in the fall semester)
- ❑ ART 0214 Drawing 2 (or ART 0209 Color Theory or ART 0103 Drawing 1 if not taken in fall semester)
- ❑ ART 0107 Renaissance to Present
- ❑ ENGL 0101 English Comp 1, (Analysis, Practice, and Inquiry, WISE), (4 cr)
- ❑ Inquiry into Patterns, Data and Reasoning class (Analysis, Practice, and Inquiry, WISE)

SECOND YEAR PLAN

FALL SEMESTER:

- ❑ ART 0105 3D Design or ART 0104 2D Design (ART 0104 must be completed by end of this fall semester)
- ❑ ART 0333 Early 20th Century Art
- ❑ ART 0215 Introduction to Photography (Analysis, Practice, and Inquiry, WISE), or Art Studio class
- ❑ Art Studio class (Art Major or Concentration class)
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SOPHOMORE PORTFOLIO REVIEW

SPRING SEMESTER:

- ❑ ART 0216 Painting 1
- ❑ 1 Art History Class
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry
- ❑ 2 Art Major classes or Fine Arts Concentration classes

THIRD YEAR PLAN

FALL SEMESTER:

- ❑ ART 0311 Painting 2
- ❑ ART 0303 Printmaking 2
- ❑ 2 Art Major Classes or Fine Arts Concentration classes
- ❑ ART 0109 Writing for Art and the Artist (Exploring Writing in the Major, WISE)

SPRING SEMESTER:

- ❑ 2 Art Major Classes
- ❑ 2 Fine Arts Concentration classes
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

FOURTH YEAR PLAN

FALL SEMESTER:

- ❑ ART 0320 Thesis (Integrative Experience, WISE) or 1 Art Major Class
- ❑ 2 Fine Arts Concentration classes
- ❑ 2 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SPRING SEMESTER:

- ❑ ART 0320 Thesis (Integrative Experience, WISE)
- ❑ 3 Fine Arts Concentration classes
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class



ART MAJOR/ ART HISTORY CONCENTRATION PROGRAM

CLASS OF 2028 FORWARD

FIRST YEAR PLAN

FALL SEMESTER:

- ART 0101 First Year Seminar (1 cr)
- ART 0104 2D Design or ART 0105 3D Design (Analysis, Practice, and Inquiry, WISE),
- ART 0103 Drawing 1, (Analysis, Practice, and Inquiry, WISE),
- ART 0106 Prehistoric to Middle Ages
- First Year Journey Class (Westfield State Journey, WISE)
- Wellbeing: Caring for the Holistic Self Class, (Westfield State Journey, WISE), (1.5 credits)

SPRING SEMESTER:

- ART 0209 Color Theory and Design (or ART 0104 2D Design or ART 0103 Drawing 1 if not taken in the fall semester)
- ART 0214 Drawing 2 (or ART 0209 Color Theory or ART 0103 Drawing 1 if not taken in fall semester)
- ART 0107 Renaissance to Present
- ENGL 0101 English Comp 1, (Analysis, Practice, and Inquiry, WISE), (4 cr)
- Inquiry into Patterns, Data and Reasoning class (Analysis, Practice, and Inquiry, WISE)

SECOND YEAR PLAN

FALL SEMESTER:

- ART 0105 3D Design or ART 0104 2D Design (ART 0104 must be completed by end of this fall semester)
- ART 0333 Early 20th Century Art
- ART 0215 Introduction to Photography (Analysis, Practice, and Inquiry, WISE), or Art Studio class
- Art Studio class (Art Major or Concentration class)
- 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SOPHOMORE PORTFOLIO REVIEW

SPRING SEMESTER:

- ART 0216 Painting 1
- 2 Art History Class
- 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry
- 1 Art Major or Art Studio class

THIRD YEAR PLAN

FALL SEMESTER:

- ART 0311 Painting 2
- ART 0303 Printmaking 2
- 2 Art Major Classes or Art Studio classes
- ART 0109 Writing for Art and the Artist (Exploring Writing in the Major, WISE)

SPRING SEMESTER:

- 2 Art Major or Art Studio classes
- 1 Art History class
- 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class
- 1 Elective class

FOURTH YEAR PLAN

FALL SEMESTER:

- ART 0345 Criticism
- 1 Art Studio class
- 2 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class
- 1 Elective class

SPRING SEMESTER:

- ART 0320 Thesis (Integrative Experience, WISE)
- 2 Elective classes
- 2 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class



ART MAJOR/ ILLUSTRATION CONCENTRATION PROGRAM

CLASS OF 2028 FORWARD

FIRST YEAR PLAN

FALL SEMESTER:

- ❑ ART 0101 First Year Seminar (1 cr)
- ❑ ART 0104 2D Design or ART 0105 3D Design (Analysis, Practice, and Inquiry, WISE),
- ❑ ART 0103 Drawing 1, (Analysis, Practice, and Inquiry, WISE),
- ❑ ART 0106 Prehistoric to Middle Ages
- ❑ First Year Journey Class (Westfield State Journey, WISE)
- ❑ Wellbeing: Caring for the Holistic Self Class, (Westfield State Journey, WISE), (1.5 credits)

SPRING SEMESTER:

- ❑ ART 0209 Color Theory and Design (or ART 0104 2D Design or ART 0103 Drawing 1 if not taken in the fall semester)
- ❑ ART 0214 Drawing 2 (or ART 0209 Color Theory or ART 0103 Drawing 1 if not taken in fall semester)
- ❑ ART 0107 Renaissance to Present
- ❑ ENGL 0101 English Comp 1, (Analysis, Practice, and Inquiry, WISE), (4 cr)
- ❑ Inquiry into Patterns, Data and Reasoning class (Analysis, Practice, and Inquiry, WISE)

SECOND YEAR PLAN

FALL SEMESTER:

- ❑ ART 0105 3D Design or ART 0104 2D Design (ART 0104 must be completed by end of this fall semester)
- ❑ ART 0333 Early 20th Century Art
- ❑ ART 0215 Introduction to Photography (Analysis, Practice, and Inquiry, WISE), or Art Studio class
- ❑ Art Studio class (Art Major or Concentration class)
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SOPHOMORE PORTFOLIO REVIEW

SPRING SEMESTER:

- ❑ ART 0216 Painting 1
- ❑ 1 Art History Class
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class
- ❑ ART 0225 Animation Foundations
- ❑ ART 0108 Computer Graphics 1

THIRD YEAR PLAN

FALL SEMESTER:

- ❑ ART 0311 Painting 2
- ❑ ART 0303 Printmaking 2
- ❑ ART 0365 Graphic Novel for the Web
- ❑ ART 0109 Writing for Art and the Artist (Exploring Writing in the Major, WISE)
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SPRING SEMESTER:

- ❑ 2 Art Major Classes
- ❑ 2 Art Studio or Concentration classes or Elective classes
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

FOURTH YEAR PLAN

FALL SEMESTER:

- ❑ ART 0229 Illustration 1
- ❑ 2 Art Studio or Concentration classes or Elective classes
- ❑ 2 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SPRING SEMESTER:

- ❑ ART 0320 Thesis (Integrative Experience, WISE)
- ❑ ART 0343 Illustration 2
- ❑ 2 Art Studio or Concentration classes or Elective classes
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class



ART MAJOR/ ANIMATION CONCENTRATION PROGRAM

CLASS OF 2028 FORWARD

FIRST YEAR PLAN

FALL SEMESTER:

- ❑ ART 0101 First Year Seminar (1 cr)
- ❑ ART 0104 2D Design or ART 0105 3D Design (Analysis, Practice, and Inquiry, WISE),
- ❑ ART 0103 Drawing 1, (Analysis, Practice, and Inquiry, WISE),
- ❑ ART 0106 Prehistoric to Middle Ages
- ❑ First Year Journey Class (Westfield State Journey, WISE)
- ❑ Wellbeing: Caring for the Holistic Self Class, (Westfield State Journey, WISE), (1.5 credits)

SPRING SEMESTER:

- ❑ ART 0209 Color Theory and Design (or ART 0104 2D Design or ART 0103 Drawing 1 if not taken in the fall semester)
- ❑ ART 0214 Drawing 2 (or ART 0209 Color Theory or ART 0103 Drawing 1 if not taken in fall semester)
- ❑ ART 0107 Renaissance to Present
- ❑ ENGL 0101 English Comp 1, (Analysis, Practice, and Inquiry, WISE), (4 cr)
- ❑ Inquiry into Patterns, Data and Reasoning class (Analysis, Practice, and Inquiry, WISE)

SECOND YEAR PLAN

FALL SEMESTER:

- ❑ ART 0105 3D Design or ART 0104 2D Design (ART 0104 must be completed by end of this fall semester)
- ❑ ART 0333 Early 20th Century Art
- ❑ ART 0215 Introduction to Photography (Analysis, Practice, and Inquiry, WISE), or Art Studio class
- ❑ Art Studio class (Art Major or Concentration class)
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SOPHOMORE PORTFOLIO REVIEW

SPRING SEMESTER:

- ❑ ART 0216 Painting 1
- ❑ 1 Art History Class
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class
- ❑ ART 0225 Animation Foundations
- ❑ ART 0108 Computer Graphics 1

THIRD YEAR PLAN

FALL SEMESTER:

- ❑ ART 0311 Painting 2
- ❑ ART 0303 Printmaking 2
- ❑ ART 0265 Animation 2
- ❑ ART 0109 Writing for Art and the Artist (Exploring Writing in the Major, WISE)
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SPRING SEMESTER:

- ❑ ART 325 Animation 3
- ❑ 3 Art Studio or Concentration classes or Elective classes
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

FOURTH YEAR PLAN

FALL SEMESTER:

- ❑ ART 0375 Animation 3D
- ❑ 2 Art Studio or Concentration classes or Elective classes
- ❑ 2 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SPRING SEMESTER:

- ❑ ART 0320 Thesis (Integrative Experience, WISE)
- ❑ ART 0335 Animation 4
- ❑ 1 Art Studio or Concentration classes or Elective classes
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class



ART MAJOR/ PREK–8/5–12 ART EDUCATION PROGRAM

CLASS OF 2028 FORWARD

FIRST YEAR PLAN

FALL SEMESTER:

- ❑ ART 0101 First Year Seminar (1 cr)
- ❑ ART 0104 2D Design or ART 0105 3D Design (Analysis, Practice, and Inquiry, WISE),
- ❑ ART 0103 Drawing 1, (Analysis, Practice, and Inquiry, WISE),
- ❑ ART 0106 Prehistoric to Middle Ages
- ❑ First Year Journey Class (Westfield State Journey, WISE)
- ❑ Wellbeing: Caring for the Holistic Self Class, (Westfield State Journey, WISE), (1.5 credits)

SPRING SEMESTER:

- ❑ ART 0209 Color Theory and Design (or ART 0104 2D Design or ART 0103 Drawing 1 if not taken in the fall semester)
- ❑ ART 0214 Drawing 2 (or ART 0209 Color Theory or ART 0103 Drawing 1 if not taken in fall semester)
- ❑ ART 0107 Renaissance to Present
- ❑ ENGL 0101 English Comp 1, (Analysis, Practice, and Inquiry, WISE), (4 cr)
- ❑ Inquiry into Patterns, Data and Reasoning class (Analysis, Practice, and Inquiry, WISE)

SECOND YEAR PLAN

FALL SEMESTER:

- ❑ ART 0105 3D Design or ART 0104 2D Design (ART 0104 must be completed by end of this fall semester)
- ❑ ART 0333 Early 20th Century Art
- ❑ ART 0108 Computer Graphics
- ❑ 1 Art Studio class (Art Major or Concentration class)
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SOPHOMORE PORTFOLIO REVIEW

SPRING SEMESTER:

- ❑ ART 0216 Painting 1
- ❑ 1 Art History Class
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class
- ❑ ART 0205 Sculpture 1
- ❑ 1 PSYC 0202 Child development (5-12) or PSYC 0203 Adolescent Development (Prek-8)

THIRD YEAR PLAN

FALL SEMESTER:

- ❑ ART 0311 Painting 2
- ❑ ART 0204 Ceramics 1 or ART 0201 Printmaking 1
- ❑ EDUC 0221 Intro. to Students with Special Needs
- ❑ ART 0109 Writing for Art and the Artist (Exploring Writing in the Major, WISE)
- ❑ ART 0323 Introduction to Art Education

SPRING SEMESTER:

- ❑ ART 0204 Ceramics 1 or ART 0201 Printmaking 1
- ❑ EDUC 0380 Critical Multicultural Education
- ❑ ART 0324 Art Methods and Materials
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

ADDITIONAL INFORMATION: In addition, during the last semester of their senior year, students must take a 3-credit Practicum Seminar, ART 0326.

Students' progress toward meeting Advanced Standing in Teacher Education is monitored at the end of the sophomore year (57 credits). All students must meet the requirements for Advanced Standing to achieve teacher candidacy. Please see section on Licensure for Teaching under Academic Policies.

In order to be eligible for student teaching, a student must have completed all required course and field work, have an overall GPA of 3.0 (including transfer work) in Art Education Program classes, have an overall GPA of 2.8 (including transfer work), and have a passing grade in the appropriate Massachusetts Tests

FOURTH YEAR PLAN

FALL SEMESTER:

- ❑ ART 0322 Art Education Curriculum
- ❑ EDUC 0363 Sheltered English Immersion
- ❑ 1 Upper-Level Art Major Requirement (ART 0305, or ART 0304, or ART 0303)
- ❑ 2 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SPRING SEMESTER:

- ❑ ART 0331 Practicum (PreK-8 Program) or ART 0351 Practicum (5-12 Program)
- ❑ ART 0326 Art Education Practicum Seminar

for Educator Licensure (i.e., Communication and Literacy and subject matter tests). Student teacher placements are limited to within a 30-mile radius of the campus.

Every effort will be made to provide a timely sequence of courses in order to fulfill graduation and teaching licensure courses, but there may be instances where this is impossible.

If any questions arise concerning sequence, time of student teaching, etc., please contact the Program Coordinator, Art Education Licensure.

ADDITIONAL GRADUATION REQUIREMENTS: All students must meet the University Graduation Requirements and complete a common core of studies, distributed among the different academic areas as detailed in the Common Core.

ART MAJOR/ ART THERAPY PROGRAM

CLASS OF 2028 FORWARD

FIRST YEAR PLAN

FALL SEMESTER:

- ❑ ART 0101 First Year Seminar (1 cr)
- ❑ ART 0104 2D Design or ART 0105 3D Design (Analysis, Practice, and Inquiry, WISE),
- ❑ ART 0103 Drawing 1, (Analysis, Practice, and Inquiry, WISE),
- ❑ ART 0106 Prehistoric to Middle Ages
- ❑ First Year Journey Class (Westfield State Journey, WISE)
- ❑ Wellbeing: Caring for the Holistic Self Class, (Westfield State Journey, WISE), (1.5 credits)

SPRING SEMESTER:

- ❑ ART 0209 Color Theory and Design (or ART 0104 2D Design or ART 0103 Drawing 1 if not taken in the fall semester)
- ❑ ART 0214 Drawing 2 (or ART 0209 Color Theory or ART 0103 Drawing 1 if not taken in fall semester)
- ❑ ART 0107 Renaissance to Present
- ❑ ENGL 0101 English Comp 1, (Analysis, Practice, and Inquiry, WISE), (4 cr)
- ❑ Inquiry into Patterns, Data and Reasoning class (Analysis, Practice, and Inquiry, WISE)

SECOND YEAR PLAN

FALL SEMESTER:

- ❑ ART 0105 3D Design or ART 0104 2D Design (ART 0104 must be completed by end of this fall semester)
- ❑ ART 0333 Early 20th Century Art
- ❑ ART 0215 Introduction to Photography (Analysis, Practice, and Inquiry, WISE), or Art Studio class
- ❑ 1 Art Studio class (Art Major or Concentration class)
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SOPHOMORE PORTFOLIO REVIEW

SPRING SEMESTER:

- ❑ ART 0216 Painting 1
- ❑ 1 Art History Class
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class
- ❑ 1 Art Studio class (Art Major or Concentration class)
- ❑ 1 Art Therapy Preparation Concentration class

THIRD YEAR PLAN

FALL SEMESTER:

- ❑ ART 0311 Painting 2
- ❑ ART 0303 Printmaking 2
- ❑ 1 Art Studio class (Art Major or Concentration class) or 1 Art Therapy Preparation Concentration class
- ❑ ART 0109 Writing for Art and the Artist (Exploring Writing in the Major, WISE)
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SPRING SEMESTER:

- ❑ 2 Art Major Classes
- ❑ 2 Art Therapy Preparation Concentration classes
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

* Also you must use your Degree Evaluation under your MyWestfield to help with the Common Core, Art Major, and Art Major Concentration class requirements

* You need 120 credits to graduate

FOURTH YEAR PLAN

FALL SEMESTER:

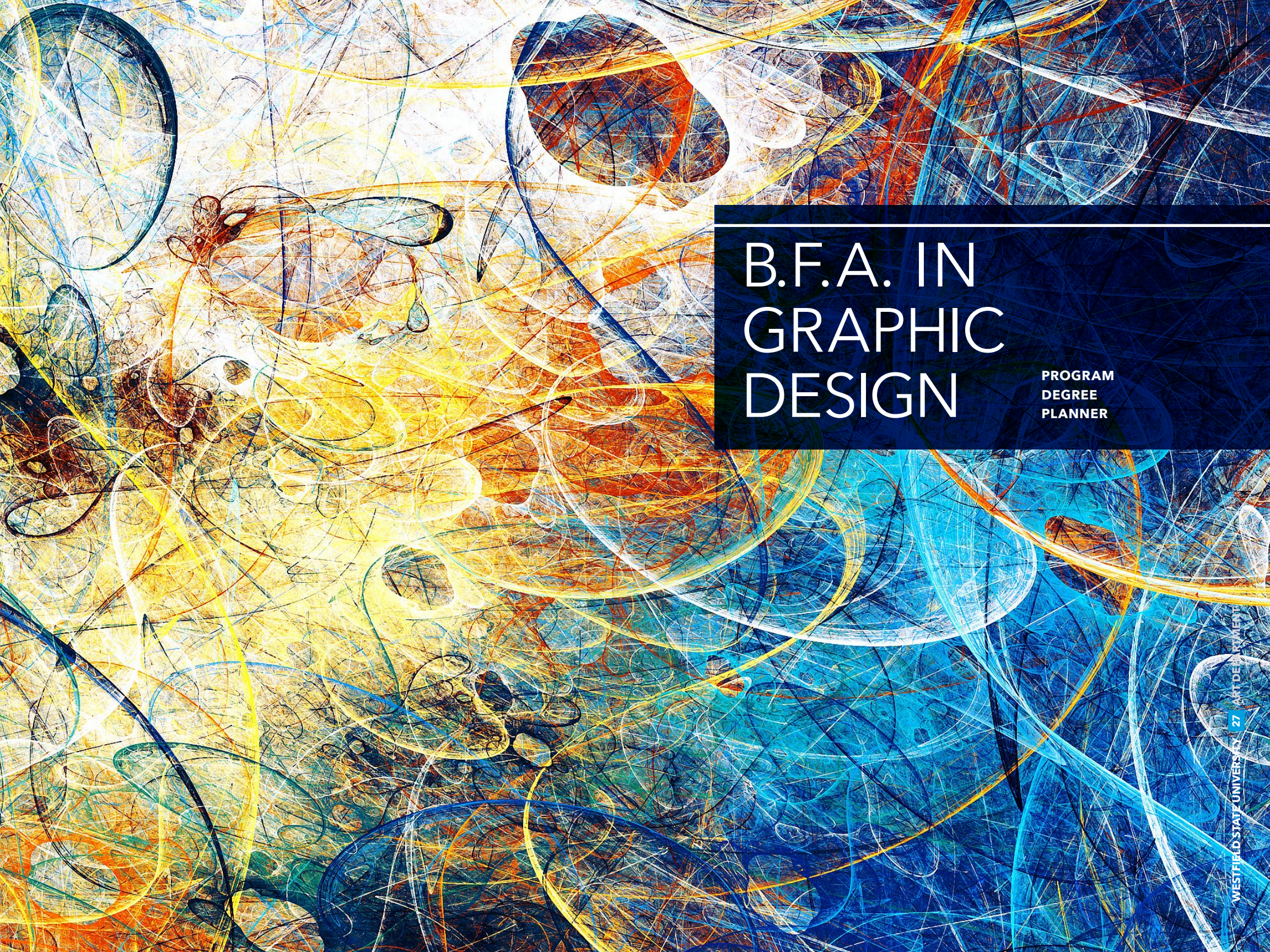
- ❑ 2 Art Therapy Preparation Concentration classes
- ❑ 1 Art Studio or Concentration classes or Elective classes
- ❑ 2 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SPRING SEMESTER:

- ❑ ART 0320 Thesis (Integrative Experience, WISE)
- ❑ 3 Art Studio or Concentration classes or Elective classes
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

* Internship information and requirements can be found on the Art Department's web page and the University Catalog

* PSYC 0396 Capstone Experience: Independent Study information and requirements can be found on the Psychology Department's web page



B.F.A. IN GRAPHIC DESIGN

PROGRAM
DEGREE
PLANNER

PRO GRAM

The BFA in Graphic Design prepares students for diverse careers in various fields of graphic design. The program emphasizes professional development, equipping students with industry-related terminology and hands-on experience using industry equipment. Students develop strong communication skills to discuss visual arts theory critically and analyze designs both individually and collaboratively. They master current digital technologies creatively, integrating aesthetic and technical aspects of studio arts. Through courses in art history and non-Western art, students contextualize their ideas within broader art history frameworks, demonstrating visual literacy and intelligence in their field.

WHAT CAN YOU DO WITH A BACHELOR OF FINE ARTS IN GRAPHIC DESIGN?

A Bachelor of Fine Arts in Graphic Design equips students to pursue diverse careers in visual design. Industries and occupations where these skills are in demand include specialized design services, advertising, public relations, printing, architectural

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firms, engineering services, education (teaching at various levels), healthcare, scientific consulting, computer systems design, internet publishing, broadcasting, aerospace manufacturing, public transit, publishing, manufacturing, retail, and journalism.

Potential job titles include:

- › Advertising and Marketing Graphic Designer
- › Brand Designer
- › Web and UX/UI Designer
- › Creative Director
- › Art Director
- › Digital Media Designer
- › Graphic Design Instructor

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN, BFA

CLASS OF 2028 FORWARD

FIRST YEAR PLAN

FALL SEMESTER:

- ❑ ART 0101 First Year Seminar (1 cr)
- ❑ ART 0104 2D Design or ART 0105 3D Design (Analysis, Practice, and Inquiry, WISE),
- ❑ ART 0103 Drawing 1, (Analysis, Practice, and Inquiry, WISE),
- ❑ ART 0106 Prehistoric to Middle Ages
- ❑ First Year Journey Class (Westfield State Journey, WISE)
- ❑ Wellbeing: Caring for the Holistic Self Class, (Westfield State Journey, WISE), (1.5 credits)

SPRING SEMESTER:

- ❑ ART 0209 Color Theory and Design (or ART 0104 2D Design or ART 0103 Drawing 1 if not taken in the fall semester)
- ❑ ART 0214 Drawing 2 (or ART 0209 Color Theory or ART 0103 Drawing 1 if not taken in fall semester)
- ❑ ART 0107 Renaissance to Present
- ❑ ENGL 0101 English Comp 1, (Analysis, Practice, and Inquiry, WISE), (4 cr)
- ❑ Inquiry into Patterns, Data and Reasoning class (Analysis, Practice, and Inquiry, WISE)

SECOND YEAR PLAN

FALL SEMESTER:

- ❑ ART 0105 3D Design or ART 0104 2D Design (ART 0104 must be completed by end of this fall semester)
- ❑ ART 0333 Early 20th Century Art
- ❑ 1 Art Studio class (Art Major or Elective class)
- ❑ 2 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SOPHOMORE PORTFOLIO REVIEW

SPRING SEMESTER:

- ❑ ART 0216 Painting 1
- ❑ 1 Art History Class
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class
- ❑ ART 0108 Computer Graphics 1
- ❑ ART 0228 Graphic Design 1

THIRD YEAR PLAN

FALL SEMESTER:

- ❑ ART 0212 Computer Graphics 2
- ❑ ART 0303 Printmaking 2
- ❑ 1 Art Studio class (Art Major or Elective class)
- ❑ ART 0109 Writing for Art and the Artist (Exploring Writing in the Major, WISE)
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SPRING SEMESTER:

- ❑ ART 0344 Graphic Design 2
- ❑ ART 0210 Typography 1
- ❑ ART 0224 UX/UI
- ❑ 1 Art Studio class (Art Major or Elective class)
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

FOURTH YEAR PLAN

FALL SEMESTER:

- ❑ ART 0363 Graphic Design 3
- ❑ ART 0362 Typography 2
- ❑ 1 Art Studio or Elective class
- ❑ 2 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class

SPRING SEMESTER:

- ❑ ART 00380 Graphic Design Capstone (Integrative Experience, WISE)
- ❑ 3 Art Studio or Concentration classes or Elective classes
- ❑ 1 WISE Class, either a Perspective, Complex Problems (ECI), or Analysis, Practice, and Inquiry class



MAJOR AND CONCENTRATION CLASSES

ART MAJOR FALL CLASSES:

ART 0101 First Year Seminar, ART 0103 Drawing 1, ART 0104 2D Design, ART 0204 Ceramics 1, ART 0201 Printmaking 1, ART 0108 Computer Graphics 1, ART 0228 Graphic Design 1, ART 0105 3D Design, ART 0205 Sculpture 1, ART 0215 Introduction to Photography, ART 0311 Painting 2, ART 0109 Writing for Art and the Artist, ART 0303 Printmaking 2, ART 0304 Ceramics 2, ART 0340 Internship, ART 0399 Independent Study, ART0320 Thesis

FINE ARTS CONCENTRATION FALL AND SPRING CLASSES:

See Art Major Classes

GRAPHIC DESIGN CON. FALL CLASSES:

ART 0363 Graphic Design 3, ART 0228 Graphic Design 1, ART 0108 Computer Graphics 1, ART 0212 Computer Graphics 2, ART 0362 Typography 2, ART 0337 GD Internship

GRAPHIC DESIGN CON. SPRING CLASSES:

ART 0228 Graphic Design 1, ART 0210 Typography, ART 0380 Graphic Design Capstone, ART 0228 Graphic Design 1, ART 0108 Computer Graphics 1, ART 0224 UX/UI, ART 0337 GD Internship

ART MAJOR SPRING CLASSES:

ART 0305 Sculpture 2, ART 0216 Painting 1, ART 0214 Drawing 2, ART 0201 Printmaking 1, ART 0103 Drawing 1, ART 0104 2D Design, ART 0108 Computer Graphics 1, ART 0228 Graphic Design 1, ART 0204 Ceramics 1, ART 0209 Color Theory, ART 0281 Wheel Throwing, ART 0303 Printmaking 2, ART 0304 Ceramics 2, ART 0340 Internship, ART 0364 Ceramic Chemistry ART 0399 Independent Study, ART 0320 Thesis

ILLUSTRATION CONCENTRATION FALL CLASSES:

ART 0365 Graphic Novel for the Web, ART 0229 Illustration 1, ART 0108 Computer Graphics 1, ART 0212 Computer Graphics 2, ART 0342 Illustration Internship

ILLUSTRATION CONCENTRATION SPRING CLASSES:

ART 0343 Illustration 2, ART 0225 Animation Foundations, ART 0108 Computer Graphics 1, ART 0342 Illustration Internship

ANIMATION CONCENTRATION FALL CLASSES:

ART 0265 Animation 2, ART 0335 Animation 4, ART 0375 3D Animation, ART 0336 Animation Internship



ANIMATION CONCENTRATION SPRING CLASSES:

ART 0225 Animation Foundations, ART 0325 Animation 3, ART 0336 Animation Internship

ART HISTORY FALL CLASSES:

ART 0106 Prehistoric to Middle Ages, ART 0107 Renaissance to Present, ART 0333 Early 20th Century Art, ART 0358 African American Art, ART 0332 The Art History of The Black Body, ART 0357 Islamic Art

ART HISTORY SPRING CLASSES:

ART 0106 Prehistoric to Middle Ages, ART 0107 Renaissance to Present, ART 0358 African American Art, ART 0321 Contemporary Artist and Contemporary Art, ART 0241 African Art: Ritual, Performance, and Theatre, ART 0357 Islamic Art

* Also you must use your Degree Evaluation under your **MyWestfield** to help with the Common Core, Art Major, and Art Major Concentration class requirements

* You need 120 credits to graduate

* Internship information and requirements can be found on the Art Department's web page and the University Catalog

GPA



UNIVERSITY ACADEMIC STANDING (GPA)

Academic standing for all undergraduate degree and non-degree students is based on a student's number of overall attempted credit hours and institutional GPA according to the chart below. Academic Standing is evaluated at the end of the fall and spring semesters, however, because of differences in the pattern toward the completion of degree requirements, part-time continuing education students will not be evaluated until they have attempted at least twelve credits.

ATTEMPTED CREDITS	SATISFACTORY GPA	PROBATION GPA	DISMISSAL GPA
0-23	1.75	1.25-1.749	Under 1.25
24-47	2.00	1.50-1.999	Under 1.50
48+	2.00	1.75-1.999	Under 1.75

The grade point average is based on grade points received only from Westfield State University while the number of attempted credits is the combination of Westfield State University credits and all transfer credits that have been awarded.

Regardless of GPA, students who are making satisfactory progress and receive 3 or more F grades in a given semester will be placed on academic probation. The same standard applies to part-time continuing education students who receive 3 or more F grades in the span of attempting twelve credits.

If there is any change to the student's record (change of grade, file of repeat course paperwork, etc....) the Registrar (or continuing education Dean) will reevaluate the student's recalculated GPA in accordance with the above chart and alter their academic standing accordingly, provided the change occurs prior to the end of the add/drop period of the following semester.

POR TFO LIO

A mandatory review of a student's artwork from the Art Major. Students must pass the portfolio review to continue in the major.

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FALL SEMESTER SOPHOMORE PORTFOLIO REVIEW

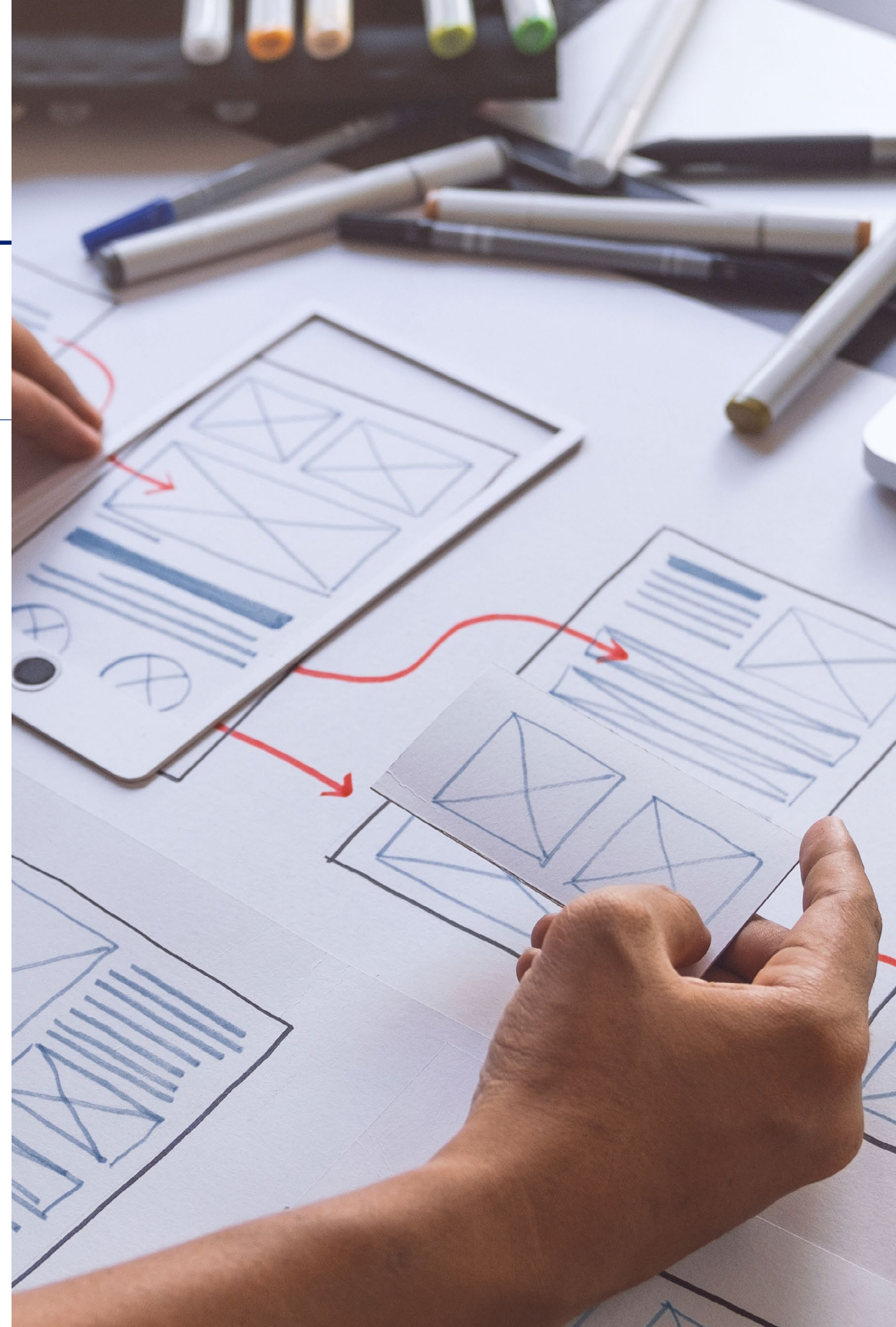
A mandatory review of a student's artwork from the Art Major. Students must pass the portfolio review to continue in the major. This in-person portfolio review by the Art Department's faculty will occur at the end of the semester during the week of finals. Students will have to submit their portfolio digitally before the Tuesday of Thanksgiving Break to review. A student who is not displaying artistic talent and academic rigor in the Art Major and does not pass this portfolio review or has below a overall 2.0 GPA (required Sophomore Level University GPA) will be asked to drop the major. A student can reapply to become an Art Major after re-obtaining a overall 2.0 GPA and resubmitting a portfolio for review by the department and the department accepting the portfolio.

**The department's acceptance of the 60-credit transfer (junior standing) student's portfolio submission upon entering the University will meet the requirement of this class.*

INTERNSHIPS

INTERNSHIP REQUIREMENTS

- › Art Major/Concentration GPA: 3.0
- › Westfield State University GPA: 2.8
- › Junior/Third Year status (54 credits)
- › Three to Twelve Credits internship
- › For a Graphic Design placement: you must have completed ART0344 Graphic Design 2 and ART0210 Typography 1
- › For a Illustration placement: you must have completed ART0225 Animation Foundations and ART0229 Illustration 1
- › For an Animation placement: you must have completed ART0265 Animation II and ART0325 Animation III
- › For a Studio placement: you must have completed ART0204 Printmaking 1, ART 0216 Painting 1, ART0214 Drawing 2, ART 0205 Sculpture 1, ART 0204 Pottery 1
- › For a Art History placement: you must have completed 2 upper level (200-300) art history classes
- › For a general placement (Art Therapy or other related visual arts fields): you must have completed ART 0104 2D Design and/or ART 0105 3D Design, ART 0106 Prehistory-Middle Ages, ART 0209 Color Theory
- › A digital portfolio/website of personal work.
- › You can only do one internship on campus
- › You can do one or more internships off campus (this is recommended over an on campus internship)
- › All on and off campus internship placements require a meeting with The Career Center to review and edit your resume.
- › All off campus internships require a meeting or two with the Career Center to introduce you to the job interview process, interview help, and receive the final approval for this off campus placement.





SEARCH

"westfield state art department"

